

Kilimall Seller Center Operation Guide

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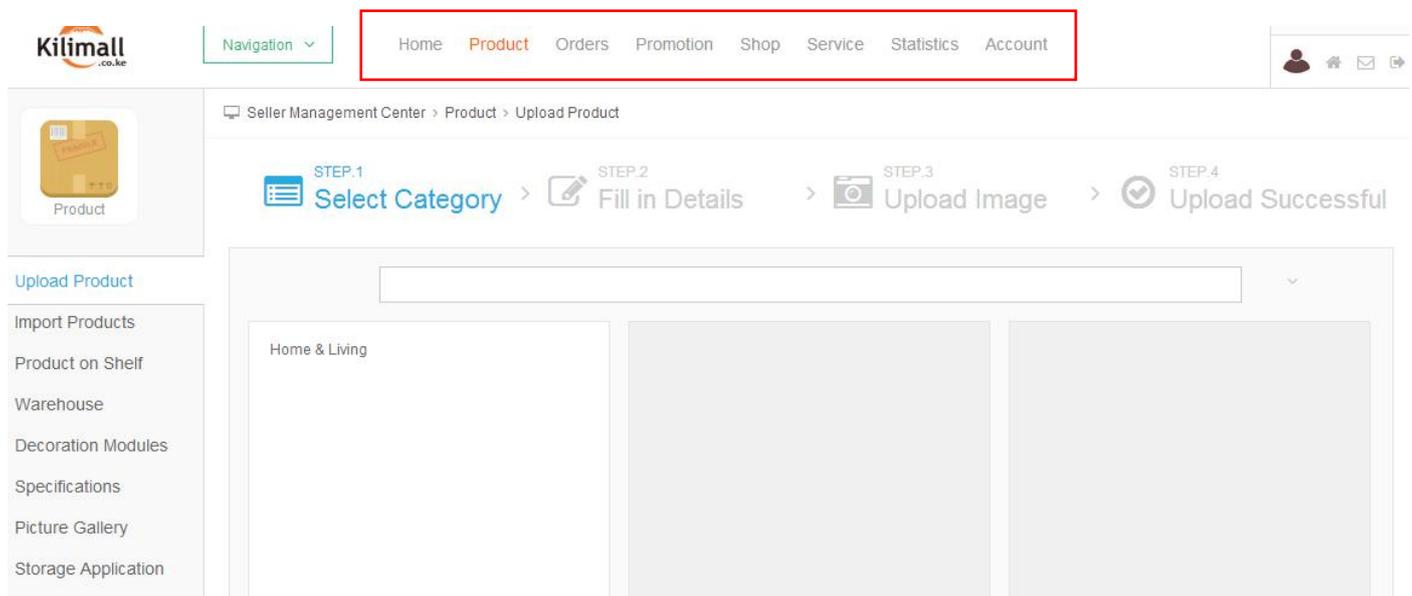
I. Basic summary of Seller Center

The main functional modules of the [Seller Center](#) include: Basic Information of the Shop, Product management, Order Management, Promotion Management, Shop Setting, Service, Statistics, Account Setting and Seller Guider.

II. Operation guide

1, Product Management

Product Management includes major modules: Upload product (Products publication), Import Products (batch-upload products), products on shelf, products in the warehouse, decoration modules, product specifications, picture gallery, storage application (for FBK) :



1.1 Upload Product (Products publication)

1) Click on "Upload Product" to Select Category, click on the category to display the sub-categories until the last category is selected and click [Next](#) as shown below:

Home & Living »

Home »

Home Decor »

- Home Textile
- Kitchen, Dining & bar
- Bathroom Products
- Festive & Party Supplies
- Home Storage & Organization
- Household Cleaning Tools & Accessories
- Pet Products
- Bedroom

Home & Living » Home » Home Decor

Next

2) Click “Next”, go to the product basic information page. Fill in the blank with details to be published, asterisk (*) is required, as shown below:

| Basic Information | |
|----------------------|--|
| Category: | Home & Living > Home > Home Decor Edit |
| * Product Title: | <input style="width: 90%; height: 25px;" type="text"/> The title need to be more than 3but less than 100 characters |
| * Seller Item: | <input style="width: 60%; height: 25px;" type="text"/> Seller SKU refers to the number of business management products, it is not visible to buyer. |
| Description: | <input style="width: 95%; height: 40px;" type="text"/> The description need to be less than 140 characters |
| * Settlement Amount: | <input style="width: 60%; height: 25px;" type="text"/> Amount should be between 0.01~9999999 |
| * Selling Price: | <input style="width: 60%; height: 25px;" type="text"/> It should less than market price. |
| * Market Price: | <input style="width: 60%; height: 25px;" type="text"/> |

| | | |
|-------------------|--|--|
| Cost Price: | <input type="text"/> | Option, the price for Seller to record the cost price of the sale. |
| Discount: | <input type="text"/> % | According to the sales price and the market price ratio is automatically generated, do not need to edit. |
| * Color: | <input type="checkbox"/> steel color | <input type="button" value="+ Add Value"/> |
| * Size: | <input type="checkbox"/> 14*9.5*2.5cm | <input type="button" value="+ Add Value"/> |
| * Warehouse: | <input type="text" value="Private Warehouse"/> | Please choose the warehouse |
| * Product Stocks: | <input type="text"/> | The value should be an integer, as FBK, no need to fill out here |
| Stock Warning: | <input type="text"/> | Set the value of low stock warning value. Please fill in the number of 0~255, 0 is no warning. |
| * Product Image: | <div style="border: 1px solid #ccc; padding: 10px; text-align: center;">  </div> <div style="display: flex; justify-content: center; gap: 10px; margin-top: 5px;"> <input type="button" value="Upload"/> <input type="button" value="Select from space"/> </div> | |

- Product Title: 3-100 characters. It is recommended that you include the key information in the title, brand, name, key features, etc;
- Seller Item: Seller's original product number, not product ID on Kilimall, won't be displayed to buyers.
- Description: sub-title, only simple basic description, 140 characters maximum, suggested 3-5 lines phrases maximum, list of functions, promotion, description of basic information;
- Settlement price: Price excluding platform commission;
- Selling Price: Final price displayed online, including seller's all cost.
- Market Price: Normal price in the market filled in by sellers, must be higher than the selling price;
- Cost Price: Product cost, only for seller's record, it isn't shown online;
- Discount: System automatically generates;
- Warehouse: For Global Shipping and Drop Shipping, select **Private Warehouse**, for FBK select **FBK warehouse**;
- Product Stocks: Fill in the stock quantity available, FBK mode cannot be filled in here;
- Stock Warning: Warning shown on Seller Center if only small quantity left.
- Upload: Upload the first product image here, the image format can be jpg, gif, png, the image size should be **640px * 640px, less than 1M**. Can upload directly from the computer or from pictures space. For more pictures, it should be uploaded later after this page submitted.

Remarks: Must fill in and select the attribute if there has, like color or size. If only have one color or one size, just write "One Color" or "One Size" and select. Once selected, it can't be changed after being released. For Multi-attributes products, after adding attributes such as color or size, then a list will appear with the prices, inventory, SKU no., that should be written one by one here, as shown below:

Color : light blue pink deep red Grey

Black

Add or remove color specifications, please edit the picture after submission to ensure that the product image can accurately display.

Size : S M L XL

Allocation Inventory:

| Color | Size | *Market Price | *Price | *Stock | Low Stock | Seller Item |
|-------|------|---------------|-------------|--------|-----------|-------------|
| Grey | S | 1999.0 KSh | 1299.0 KSh | 10 | 1 | 155065805 |
| Grey | M | 1999.0 KSh | 1299.0 KSh | 10 | 1 | 155065806 |
| Grey | L | 1999.0 KSh | 1299.0 KSh | 10 | 1 | 155065807 |
| Grey | XL | 1999.0 KSh | 1299.0 KSh | 10 | 1 | 155065808 |
| Black | S | 1999.0 KSh | 1299.0 KSh | 10 | 1 | 155065801 |

3) Products detailed description (PC and mobile phone side) as shown below:

Product Description

Brand:

Product Description:

Associated Module: Top Layout Bottom Layout

- Brand: No need to choose if have no brand. Need to apply for a brand available if need to add.
 - Application can be done in "Shop"- "Brand Application", then inform the Merchant Manager and send the brand certificate for approval;
- Product Description: Should have both picture and writing description to make products more attractive.
- Upload: Upload pictures from the computer or picture gallery and insert into the description.
- Associated Module: You can choose description template to insert at the top or bottom, not required. Pls check another detailed operation guide.

4) Logistics Information as shown below:

| Logistics Information | |
|-----------------------|---|
| * Postage: | <input checked="" type="radio"/> Selling Area Use KiliExpress (Official) <input type="button" value="Sale area Select"/> Postage set to 0 Ksh, the front of the goods will be shown as free shipping. |
| Shipping: | 5 Days-5 Days-DEFAULT ▾ |
| * Weight(g) | <input type="text"/> |
| * Packing size(cm) | Length - <input type="text"/> Width - <input type="text"/> Height - <input type="text"/> |
| Shape | please select ▾ |
| Hazardous Cargo: | <input type="radio"/> Yes <input checked="" type="radio"/> No Hazardous Cargo including explosive, gas, flammable, radioactive substances, corrosive substances. |
| Contains Battery: | <input type="radio"/> Yes <input checked="" type="radio"/> No Whether the goods or goods containing battery. |

- Postage: Postage for last step freight, use the default shipping template in system.
- Shipping: Seller's dispatch time to transit center, can ignore this module for local sellers.
- Weight: Unit weight for each product including unit package.
- Packing Size: Unit packing size for each product including unit package.

5) Other information, as shown below:

| Other Information | |
|-------------------|--|
| Shop: | New Category <input type="text"/> Please select ▾ Can be Product belong to the shop of multiple classifications -> shop -> store > classification in custom |
| Release: | <input checked="" type="radio"/> Release <input type="radio"/> Time 2016-07-14 23 ▾ h 55 ▾ m <input type="radio"/> Put in Warehouse |
| Appointment: | <input type="radio"/> Yes <input checked="" type="radio"/> No Only goods out of stock can be set to appointment. |
| Recommend: | <input checked="" type="radio"/> Yes <input type="radio"/> No Recommended product will The be displayed on the front page of the shop. |

- Shop: Select the product classification shown on the shop homepage. Can define classification on "Shop" - "Shop Category".
- Release: Release (the product will be displayed online immediately), Time (set the release time), Put in warehouse (offline status, only shown on Seller Center);
- **Recommend:** Select "Yes" then the items will be displayed in "You may also like" located on the shop homepage (only 12 items are recommended).

6) Click "Next" to upload more product images as shown below, the images rank and first image can be set. If want to set

another picture as the first picture, just put the mouse on the picture, there will appear “default”, click the picture then it will be displayed as the first image online.

STEP.1 Select Category > STEP.2 Fill in Details > STEP.3 Upload Image >

Colour: No color

| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | | | |
| Rank: 0 Upload |

Select from picture gallery

Example displayed online to buyers:

MALL > Clothes > Men's Clothes > Sweatshirts, Cardigans & Hoodies > PORT&LOTUS > Men Hoodies Long Sleeved Sport Sweater Warp Knitted Raised Sweatshirts b







 Add to wish list (0)
   Report

 **Men Hoodies Long Sleeved Sport Sweater Warp Knitted Raised Sweatshirts blue m**

Men Hoodies Long Sleeved Sport Sweater Warp Knitted Raised Sweatshirts

Product No: 302564

Kili Price: **KSh 1,599**

Rate: ★★★★★

Ship to: **In Stock** **Postage: KSh 250**

Want it before **25/03/2017** ? Order and check out within today.
Sold and shipped by a global seller **Port&Lotus** .

Color: blue gray

Size: m l xl xxl

1

 Add To Cart

Buy Now

7) Release successfully

STEP.1 Select Category > STEP.2 Fill in Details > STEP.3 Upload Image > STEP.4 Release Success

Congratulations, commodities successfully posted!

 Add Gifts Bundled

 Add Recommended Combination

[Go shop view product details>>](#) [Re-edit the just-released product>>](#)

You can also:

1. continue "Release new goods"
2. enter "My Space" management "Product list"
3. Participation mall "Special events"

1.2 Products on Shelf

- 1) Click "Product on Shelf" in the left column, there will appear the product list on sales;
- 2) This page includes the function modules: Search, delete all, take off shelf and separately delete, edit product details;
- 3) Can upload new products by "Add new product", and modify product details by "Edit" to access the product page. As shown below:

Products on Shelf

Shop Please select Logistics Type All Search Type Product Title Search

Product Title Price Stock Time Operation

Select All Take off Shelf Set Adwords Set Layout Delete

Product ID: 210386

1pc Nessie Spoon Creative Cute Dinosau Spoon Large Soup Spoon Kitchen Utensils Cooking Tools
Seller Item: 1pc Nessie Spoon Creative Cute Dinosau Spoon Large Soup Spoon
Utensils Cooking Tools

KSh 720 60 2016-12-19 Edit

Product ID: 208807

Silica gel kitchen supplies cartoon animal dining pad bar cup pad
Seller Item: Silica gel kitchen supplies cartoon animal dining pad bar cup pad

KSh 650 800 2016-12-12 Edit

- 4) Enter the edit page, could edit the product details and images again. Also can add **gifts (Buy one get one or more)** and **recommend products to Shop Homepage**.

Seller Management Center > Product > Product on Shelf

Edit product Edit image Gifts Recommended

Basic Information

Category: Home & Living > Home > Furniture Edit

1.3 Products in the warehouse

- 1) Click in the left column "Warehouse", expand product list in the warehouse (Offline status);
- 2) There are product classification and search by product name, product no.(SKU ID) as shown below:

Seller Management Center > Product > Warehouse

Product in Warehouse Illegal Product Pending Audit

Shop Please select Product Title Search

Product Title Putaway Price Stock Operation

Select All Putaway Delete

Platform No.: 122632

Women Colorful Fluff Balls Sandals Thick Heel Sandals
Seller Item: 183804501

Putaway KSh1369.00 16 pieces Edit

Platform No.: 122613

Women Casual Loafers Flat Shoes Lace Hemp Rope Shoes
Seller Item: 183632101

Putaway KSh1159.00 16 pieces Edit

1.4 Associated modules

1) Click in the left column "Decoration Modules", as shown below:

Seller Management Center > Product > Decoration Modules

Layout List Create

Operating Tips:
If you use this module, it will insert the pre-designed content at the top or bottom of the product description. It is convenient for the seller to modify batch order or to alter the product.

Location Module Search

| Module | Location | Operation |
|--------|----------|-----------|
|--------|----------|-----------|

! No records match the conditions

2) Click the "Create" button to add a new plate, as shown below:

Layout List **Add Layout**

* Format name:
In order to make it easy upload products, please enter the name within 10 characters.

* Layout position: Top Bottom
Select the location for the associated layout to insert into the page, select the top of the contents of the above details for the goods, the bottom as the product details below.

* Layout content:

1.5 Product Specifications

1) Click in the left column "Specifications" as shown below;

2) Select the product category to read the specifications of the products for the store.

Product Management

3. Can display order sorted by the 0-255 to change the specification value; product specifications have been selected hook bound at the time of release of goods, but also on the value of the specification "alias" modifications, but will not affect the value of the default name specifications set.

Category: Clothes Women's Clothes Dresses

Edit Color Specification Edit Size Specification

Specification Name: Color Category: Dresses Add Specification Value

| Sort | Specifications | Colors | Operation |
|------|----------------|----------------------|-----------|
| 0 | purple | <input type="text"/> | Delete |
| 0 | light blue | <input type="text"/> | Delete |
| 0 | khaki | <input type="text"/> | Delete |
| 0 | As the Picture | <input type="text"/> | Delete |

3) Add a specification value as shown below:

Product Management

Edit Color Specification Edit Size Specification

Specification Name: Color Category: Dresses Add Specification Value

| Sort | Specifications | Colors | Operation |
|------|----------------|----------------------|-----------|
| 0 | purple | <input type="text"/> | Delete |
| 0 | light blue | <input type="text"/> | Delete |
| 0 | khaki | <input type="text"/> | Delete |

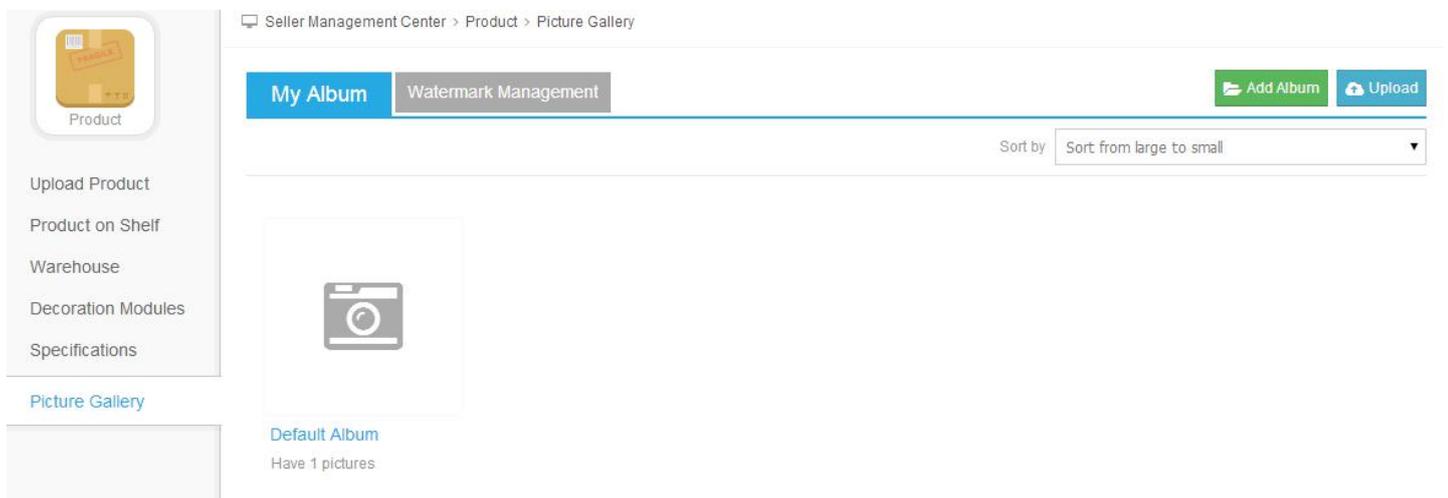
4) A new specification value will appear below:

Specifications

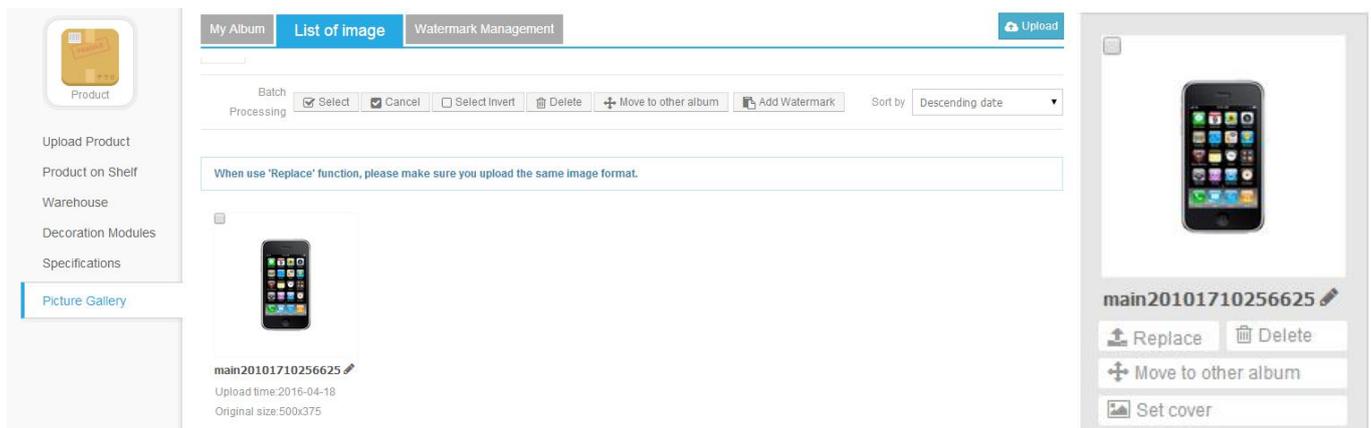
| | | | |
|---|----------------------|----------------------|--------|
| 2 | deep red | #c0504d | Delete |
| 3 | nature | #ebf1dd | Delete |
| 0 | <input type="text"/> | <input type="text"/> | Remove |

1.6 Picture Gallery

1) Click in the left column "Picture Gallery" as shown below:



2) Click on the Default Album to access directly the photo album page, as shown below:



3) When the mouse on the picture, images can be replaced, deleted, moved to other album, set as cover and name edited:

- Click on “Replace” to upload other pictures, the picture will be replaced successfully.
- To transfer an album, select the album you want to move and click “Move to other album”.
- Click Set As Cover, there will appear “Operate successfully”, then you will see the album cover has been set successfully.

2, Order Management

Click on “Orders” as shown below:



2.1 On “All” orders list you can carry out the corresponding order operation. Click “Search” on the right column to search an order by criteria. Click “Export” to export the order list file, as shown below:

All Pending Payment Pending Dispatch In Transit Completed Canceled Dispatch Notice

Date Buyers Order No. Warehouse Search Export

Completion date Product No Product Serial state

| Product | Details | Price (KSh) | Quantity | Buyers | Total Order | Status | Operation |
|---------|---------|-------------|----------|--------|-------------|--------|-----------|
|---------|---------|-------------|----------|--------|-------------|--------|-----------|

- Orders state includes five modes: Pending payments, Pending Dispatch, In Transit, Completed, and Cancelled.
- Can filter, search, and export orders list under the following conditions: Date (Payment date), Buyer name, Order No., Warehouse modes, finish time, Product no., Product Serial, and State;

2.2 On All Order List page,

- Click "Pending Payment" to display all pending payment orders;
- Click "Pending Dispatch" to see all paid orders pending shipping;
- In Transit: Orders already delivered.

All Pending Payment Pending Dispatch In Transit Completed Canceled Dispatch Notice

Order No.:9000000028255601 Date:2017-01-14 19:35:23 Print

| | | | | | | |
|---|---|---------|---|----------------------|---|--|
|  | Four Piece Double Color Product No:154897 Product Serial: | 3699.00 | 1 | cowino2006@yahoo.com | KSh 3,699 Free Delivery Online Payment | Pending Payment Order Details |
|---|---|---------|---|----------------------|---|--|

3, Promotion Management

Click on "Promotion", as shown below:

Kilimall Navigation Home Product Orders Promotion Shop Service Statistics Message Account

3.1 Discount Session

Apply and manage the limited time discount promotion:

- 1) Select "Discount Session" (Limited time discounts), click "Purchase Packages" to purchase the promotion package (currently free), then submit, as shown below:

Seller Management Center > Promotion > Discount Session

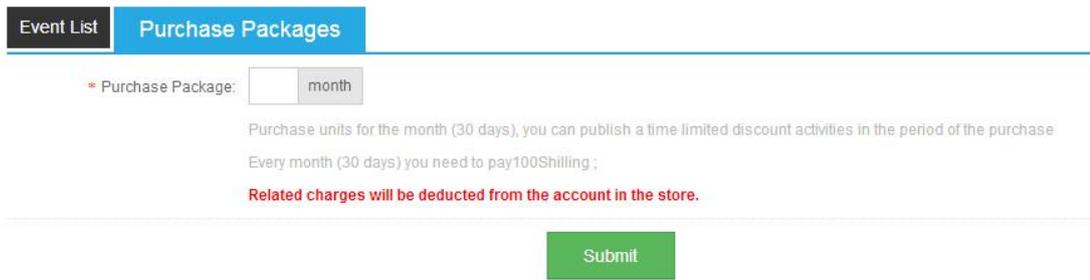
Event List Add Activities Renew Packages

Package expiration time:2016-12-31 03:00:00
 1. Click the button to purchase packages and packages can be purchased or renewal renewal packages
 2. click on the Add button to add a limited discount activities, click on the management button can manage the products in the limited time discount activities .
 3. click the delete button can remove a activity of limited time discount
 4. **Related charges will be deducted from the account in the store.**

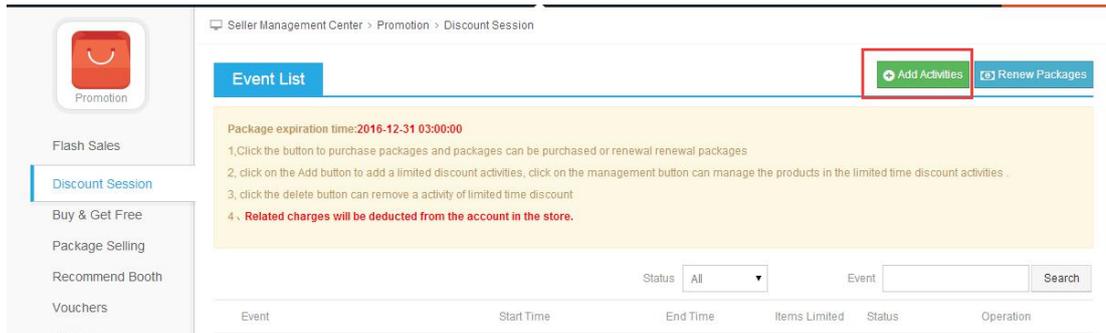
Status Event Search

| Event | Start Time | End Time | Items Limited | Status | Operation |
|-------|------------|----------|---------------|--------|-----------|
|-------|------------|----------|---------------|--------|-----------|

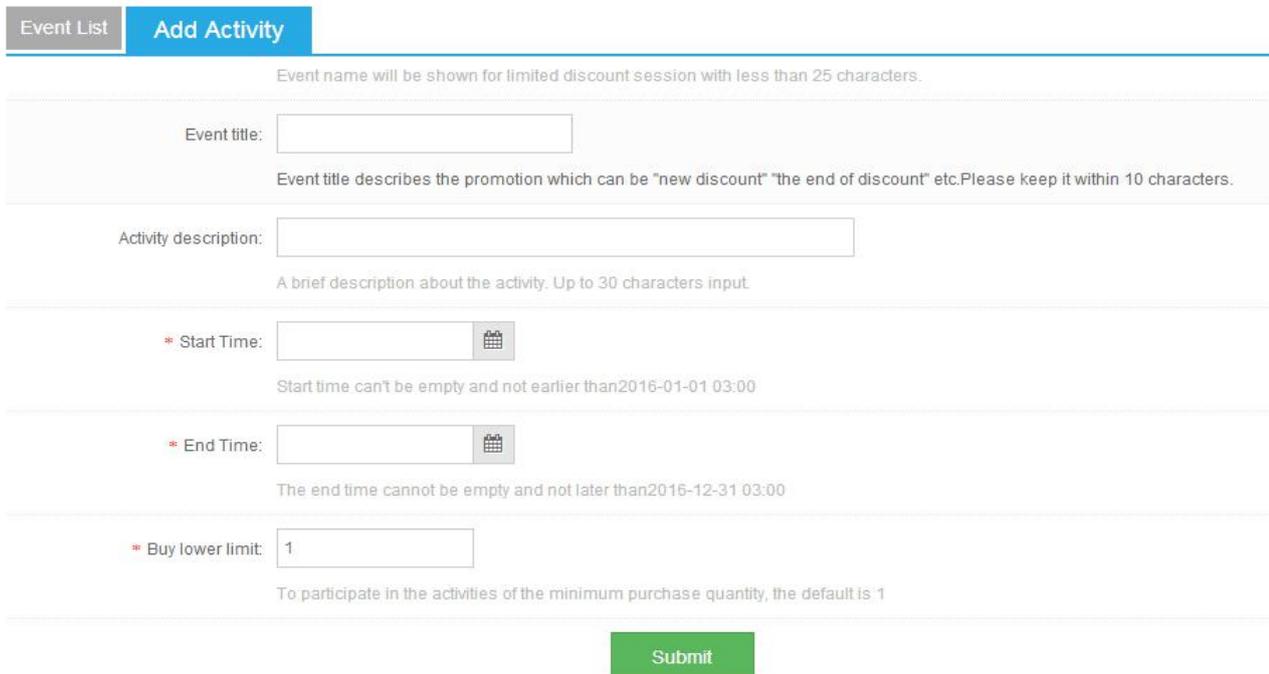
2) Fill in the unit time to purchase and click the button to Submit as shown below. Just “confirm” the page, it is free now.



3) Click “Add Activities”



4) The event name will be shown in the list of the Discount Session activities to facilitate shop management. An event title is an alias operation for activities, please use the phrases expression for example "new product discount", "End of the month discount". The description of the event is a supplement for the discount Session event shown in the product details page online.



3.2 Prizes (Buy * amount get ** amount off with gift)

1) Select “Prizes”, click “Purchase Packages” button to purchase (currently free). As shown below:

Seller Management Center > Promotion > Buy & Get Free

Event List Purchase Packages

Currently there is no available package, please buy the package

- The product already participated time limited discount and flash sale, can also participate in Buy & Get Free event
- Related charges will be deducted from the account in the store.**

Status: All Event Name: Search

No records match the conditions

2) Select the quantity to purchase and to purchase units of months then click the button to submit. as shown below:

Event List Purchase Packages

* Purchased Package: month

Purchasing by month (30 days) and 12 months at most. Once you purchased, you can launch "Buy and free gift" activity but only one at the same time. 3. U need to pay ...monthly

You need to pay every month 20\$ shipping

Related charges will be deducted from the account in the store.

3) Click "Add Event"

Seller Management Center > Promotion > Buy & Get Free

Event List Add Event Renew Packages

Package expiration time: 2017-07-08 09:11:43

- The product already participated time limited discount and flash sale, can also participate in Buy & Get Free event
- Related charges will be deducted from the account in the store.**

Status: All Event Name: Search

No records match the conditions

4) Rules of Prizes: When the orders of one buyer in this shop up to the amount (option required), the buyer will get Discount (optional) or gift (optional); Leave blank means no discount or gift. The system supports a maximum of three kinds of prizes.

Discount Session

Prizes

Package Selling

Vouchers

Activities

Event List Add Event

For each activity, you can choose either discount of gift.

* Event Name:
The event name is up to 25 characters.

* Start Time:
Start time cannot be empty and earlier than 2017-03-31 15:46

* End Time:
The end time cannot be empty and later than 2017-06-29 15:46

* Full free rules: Buy items up to get Gift

Set when the single orders to meet the amount (required options), relief amount (optional) or give gifts (optional). Leave blank for no reduction of the amount of a gift or processing. The system supports up to three groups set up hierarchy rules.

Remarks:

3.3 Package Selling

The same method to purchase (free).

“Add activity” - “Add product” to sell together with one whole package selling price as below. Package selling price is the total discount price for all products ,system will automatically generates.

* Event:

* Package Selling Price: KSh
Original price KSh (add a total of the default price of a product)

* Product:

| Specified discount | Product | Original price | Favorable Price | Operate |
|--------------------|---------|----------------|-----------------|---------|
|--------------------|---------|----------------|-----------------|---------|

 You don't have any packages currently.

[Add Product](#)

Postage Preference: Seller Pay Postage Buyer Pay the Postage (express)

Status: open close

* Package Selling Price: KSh
Original price 9984.00 KSh (add a total of the default price of a product)

| * Product: | Specified discount | Product | Original price | Favorable Price | Operate |
|-------------------------------------|-------------------------------------|--|----------------|--------------------------------------|---------------------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |  Modern Living Multi-function stainless steel toaster | 3998.00 | <input type="text" value="2998.00"/> | <input type="button" value="remove"/> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |  Four Slice Toaster exports British household | 4587.00 | <input type="text" value="3587.00"/> | <input type="button" value="remove"/> |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |  2 in 1 Kitchen Foldable Chopping Board Creative Non- | 1399.00 | <input type="text" value="699.00"/> | <input type="button" value="remove"/> |

Shop Category Product Name [Search](#)

Package selling example displayed to buyers;



1 ▲ ▼

[Add To Cart](#) [Buy Now](#)

Description 4.8 :

Service 4.7 :

Delivery 4.7 :

[Enter the shop](#) [Like the s](#)

[Add to wish list \(2\)](#) [f](#) [t](#)

Buy a set


+

+

/

+

/

+

/

+

/

Toy package selling

Original Price: KSh 2,480

Current Price: KSh 2,180

Saved: KSh 300

[Buy a set](#)

Kingkey-Learning Toys- Crystal Jewelry 03
KSh 1,790
KSh 1,590

Buy One Get One - High Quality Toy Water Gun 01 -
KSh 690
KSh 590

3.4 Vouchers: Shop vouchers given to buyers, unavailable now.

3.5 Activities: If there have [promotion activities](#) on platform, you can see the activity in this part. Sellers can submit the products to join activity according to the theme. If there have very big activity, there will have notification email to all sellers, and sellers could send the products selection according to the requirement details.

Seller Management Center > Promotion > Activities

| Event List | | | | |
|---|----------------------|------------|------------|-------------------------------|
| Activity Theme | Activity Description | Start Time | End Time | Operation |
| Wedding&Party dresses | | 2017-03-22 | 2017-04-03 | Join activity |
| Handbags | | 2017-03-29 | 2017-04-10 | Join activity |

4. Shop Information and Decoration

Shop major distributions: Main categories or products sold in the shop.

QR code: unavailable now.



Navigation ▼

[Home](#) [Product](#) [Orders](#) [Promotion](#) [Shop](#) [Service](#) [Statistics](#) [Account](#)

Shop Settings

Slide Settings

Mobile Shop Settings

Recommended settings

Shop Level: Default

Shop Name:

Major Distributions:

Keyword can be up to 50 characters, please use "," to separate, for example, men's, women's wear,

Shop QR Code:  [Original Producthttp://www.kilimall.co.ke/shop_view-688-0-0-0-0.html](http://www.kilimall.co.ke/shop_view-688-0-0-0-0.html)

When finished, A new QR code will be generated.

Shop Decoration:

1) Shop Banner: Picture size is 1200px*180px. Can be configured with Shop Brand, Promotion banner or activity notice etc.

Shop Head: unavailable now.

Shop Logo:



This processing shop page logo;
The logo should be 200px * 60px transparent and in gif or png.

Shop Banners:

Here for the shop page banner navigation;
The banner should be 1200px width and 180px height in gif or png format.

Shop Head:



未选择任何文件

Here for the shop square head;

2) Slide Settings:

Can set certain hot product link for advertisement or certain category. Slides preview can only be seen after uploading at least two pictures.

Pic Size: 940*300-440px,, less than 1MB, GIF or PNG format

Max. 5 slide pics

Shop Settings Slide Settings Mobile Shop Settings Recommended settings

1. Up to 5 slides supported.
2. It supports JPG, JPEG, GIF, PNG as file type. The recommended size is 940* 300-440px, less than 1 MB. The slides effect can only be valid when you upload more than 2 images.
3. Press Submit to view the demo the slides effect when finished uploading.
4. Make sure the link of the image is valid.

| | | | | |
|---|---|---|---|---|
|  |  |  |  |  |
| URL Jump... |
| <input type="text" value="http://"/> |
| <input type="button" value="Upload"/> |

Decoration example displayed online in Front end:

The screenshot shows the front end of a Kilimall online store. At the top left is the Kilimall logo. To its right is a navigation menu with 'Description' (4.8), 'Service' (4.7), and 'Delivery' (4.8). Further right is a search bar with the placeholder text 'I'm looking for ...' and a 'Search' button. Below the navigation is a 'Shop Banner' featuring a large image of a man in a suit and a 'Men's Pavilion' logo. A blue box highlights the banner area with the text 'shop name and logo' and an arrow pointing to the banner. Below the banner is a navigation bar with 'Home' and 'Offers' tabs. On the left is a 'Category' sidebar with a search bar and a list of categories: 'All Products', 'Clearance Products (UP TO 50% OFF)', 'Men's Clothes', 'T-shirts & Polos', 'Shirts', 'Sweatshirts, Cardigans & Hoodies', 'Jackets & Trench Coats', and 'Trousers'. A blue box highlights the 'Men's Clothes' category with the text 'Shop category' and an arrow. The main content area features a 'Shop Slide' with a large image of a plaid shirt and the text 'SELLING Early spring, Classical joker' and a 'BUY NOW >' button. A blue box highlights the slide area with the text 'Shop Slide' and an arrow.

Shop Category

1) Click "New Category" enter create new category page

Seller Management Center > Shop > Shop Category

New Category

* Name:

Category Parent:

Sort:

Display Status: yes no

2) After create the main category, click "Add Sub-category" to create sub category, if you don't want detailed sub categories then, there is no need to set this part.

Shop Category

Name

Select All Delete

Smart Phone Brands Create sub category →

Huawei → Sub category

Apple → Sub category

Add Sub-category

X

* Name: Sub category name

Category Parent: Smart Phone Brands ▼

Sort:

Display Status: yes no Display Status